



PHONE 604 828 2691
ADDRESS 551 UNION ST
EMAIL gillian.damborg@gmail.com
WEB www.gilliandamborg.com

EDUCATION

2004 – 2007 Bachelor of Communication Design | *Emily Carr Institute of Art and Design*
2002 – 2004 Fine Arts Diploma | *Langara College*

WORK EXPERIENCE

JULY 2010 – Graphic Designer | *lululemon athletica*

I currently work for lululemon athletica as an in-house graphic designer. Our creative team does everything in-house for lululemon including all print and marketing materials, in-store art and 3D displays, as well as working with our video team and web team to create our online presence. Having the opportunity to do a lot of illustration and artwork has expanded my development as a designer, especially coming from a fairly corporate professional experience previously.

JAN 2009 – Art Director, Contributor | *www.heartymagazine.com*

I currently work as Hearty Magazine's Art Director and as a contributor (blogger, news items, general direction of site, marketing). I was brought on to design the website and was asked to stay on once the project was completed. This online magazine focuses on fashion, art, design and street culture is directed primarily at young women between the ages of 15 to 35.

2007 – Freelance Designer | *Various Companies*

Since graduating in 2007 I have maintained self employment with clients in Vancouver, Toronto, New York and Montreal. These clients have provided a range of work from creative to corporate, marketing and promotional materials, print and web, consulting, and range from independent companies to large corporations.

MARCH 2008 – JULY 2010 Graphic Designer | *The Communications Group*

I worked for TCG, a mid-sized communication design and marketing firm in Vancouver that has been in business for over 25 years. I have worked on a range of projects including website designs, ad campaigns, marketing kits, branding and identity work, and corporate marketing materials. My involvement in projects range from conceptual stages to pre-press and final production. I also generate and edit for the company's blog.



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WORK EXPERIENCE CONTINUED

SUMMER 2007 Junior Design Intern | *Herrainco Brand Strategy + Design*

While working with Herrainco, I gained experience in researching and exploring concepts, developing identities in the early stages, and produced two separate newsletters for high profile, corporate clients. I worked on projects from a variety of stages and reported directly to the senior designer.

2003 – 2008 Banquet Coordinator | *Vancouver Aquarium*

I worked in a leadership position as a liaison between event planner, client and banquet staff to ensure high-profile events occurred as the client intended. Rapid decision making, organization, and the ability to multi-task were crucial to my performance in this role and have proven to be valuable in the majority of my work since.

Other past jobs include; labourer for Ocean West Construction, miscellaneous serving and bartending jobs as well as a roaming PR person for the Marketing and Sales department at the Vancouver Aquarium, graphic designer for 1-800-GotJunk? and as an events coordinator and planner.

REFERENCES

Available upon request.